

# ALLISON ROGERS

GRAPHIC DESIGNER

## Personal Profile

Hi! I'm a newly married dog mom with a knack for visual communication and written word. I'm looking for an internship or full time position in the digital marketing industry that allows me to grow, learn, and evolve with a small business or growing company.

## Programs & Technology

- Understanding of Photoshop, Indesign, Illustrator, & Lightroom.
- Working knowledge of CSS & HTML
- Experience in Social Media Marketing using Facebook & Instagram platforms

## Contact Details

Number: 803-747-0628  
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Website: allisonartsanddesign.weebly.com  
Location: Charlotte, NC

## Personal Interests

- Spending time with my husband
- Reading fiction novels especially mystery & literature classics
- Expanding my knowledge on different artistic mediums
- Visiting various theme parks for the best french fries I can find
- Active member of The Ridge Church

## Work Experience

### Website Designer

Townsquare Interactive · 2018-2019

- Worked with a range of tools and technologies to develop visually appealing websites with good UX for customers & their clients.

### Freelance Designer

Remote Locations · 2015-2018

- Customized and created logo, menu, website and other designs for small businesses branding.

### University Lab TA

Gardner Webb University · 2017-2018

- Assisted in student understanding and development of design including typography, branding, & adobe suite.

### Graphics Intern

WTOC Savannah · 2017

- Worked with graphics and broadcast staff to design motion and still graphic pieces in fast paced environment.

## Academic Background

### Gardner-Webb University

Graphic Design Major (2014-2018)

Business Admin. Minor

- Dean's List (Freshman, Junior and Senior Years)
- Member of the several academic & extra curricular clubs such as the university Art Club, Marketing Club, Delight Women's Ministry, as well as being an active member in campus ASL community events.

### Sheets Memorial Christian School

Graduate (2012-2014)

- Archery State Women's Champion for NASP (2014)
- Student Body President (2014)
- Member of the Archery, Volleyball, & Soccer Teams.